



Webinar

Navigating the North American Regulatory Landscape

Building Performance & Benchmarking

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Agenda

➤ **Intro to Deepki**

Local Ordinances Demo

Local Ordinances Roadmap

Enterprise-grade Solutions Built for Security & Impact

BlackRock

Invesco

PGIM

BNP PARIBAS

CBRE

JLL

Brookfield

nuveen
A TIAA Company

Fidelity
INTERNATIONAL

AEW

GENERALI

KENNEDY WILSON

**Leaders in
Real Estate Sustainability**

600+
Clients

70,000+
Platform users

\$4T+
Real Estate
AUM monitored

90+
Countries
where we operate

12
Locations
Amsterdam, Berlin,
Copenhagen, London,
Madrid, Milan, New York,
Paris, Seattle, Sydney,
Singapore, Zurich

deepki

Certifications & Labels

ISO 27001



ISO 14064-1



ISAE 3000 type II



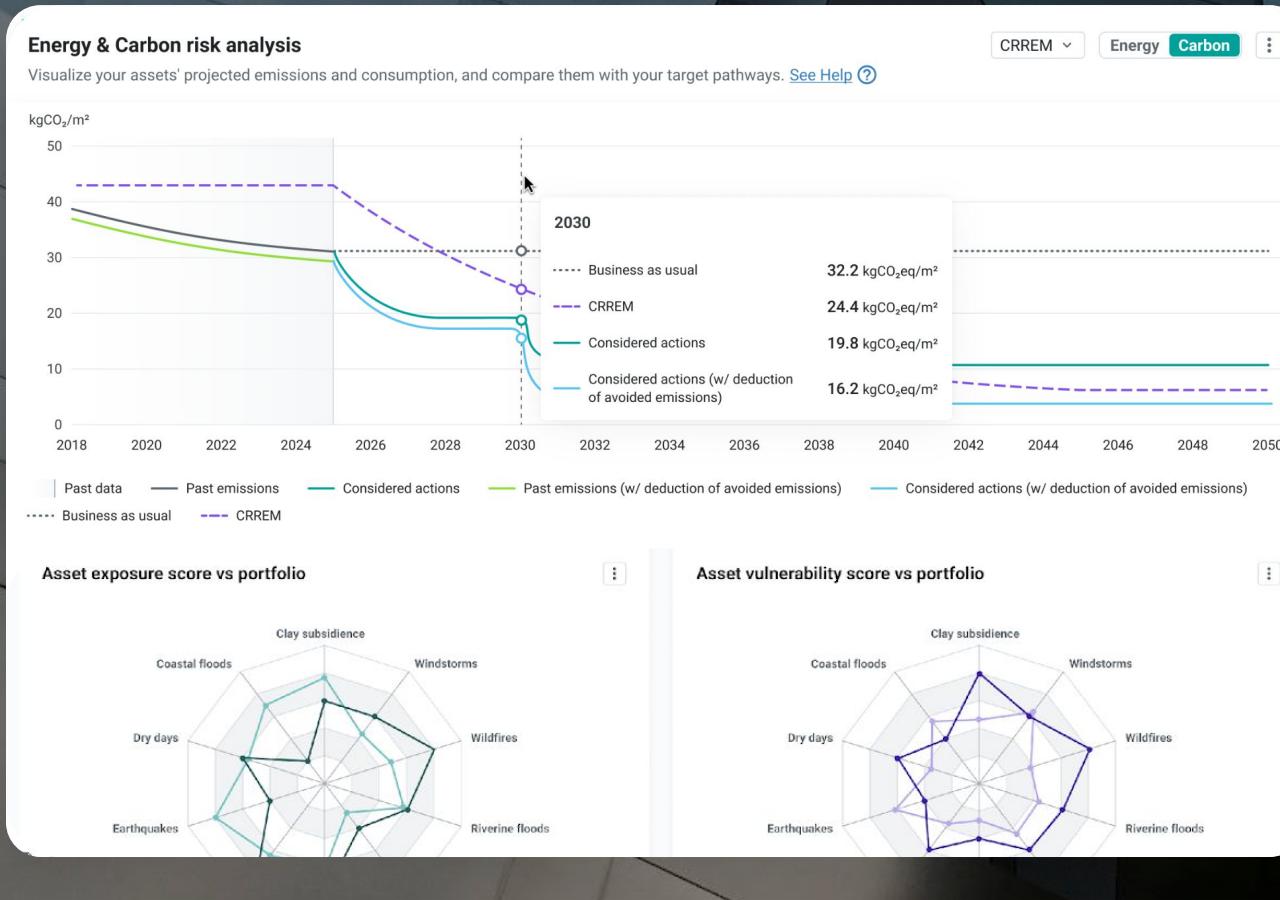
Turn Sustainability Challenge Into Value

“ Sustainability is about financial materiality, and financial impact is always the key driver in decision-making **“**

Martina Bartek,
Sustainability Lead
Tristan Capital Partners



Most Trusted Sustainability Solutions for Real Estate



Performance

Design and implement optimized decarbonization strategies

Resilience

Assess climate-related risks, understand your assets' vulnerabilities

Compliance

Stay ahead of evolving reporting requirements with audit-ready data

Median annual building penalty/cost in New York City



\$37,665

First round
of limits



\$62,487

Second round
of limits

[JLL Future-proof your investments](#)

The Challenges

Limited visibility over portfolio and high-risk assets

Easy assessment of eligible assets and accurate ranking according to risk exposure. Difficulty to track obligations, and anticipate financial penalties.

Administrative and operational costs

Managing the sheer volume of data (utility bills, meter readings, carbon math) needed for accurate, transparent reporting submissions.

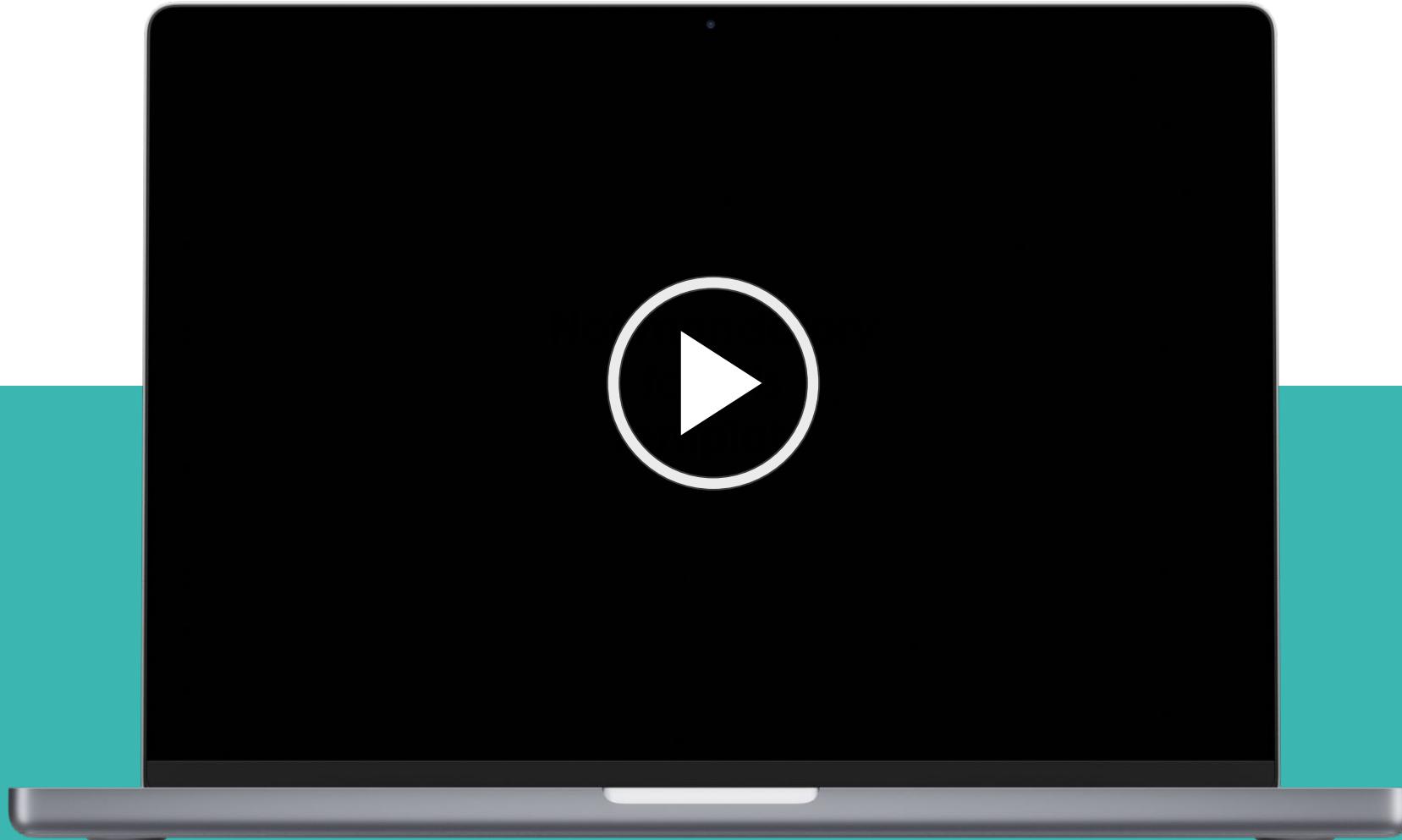
Value preservation amidst increasing fines

Maintaining NAV in a market that is increasingly penalizing “brown” buildings.

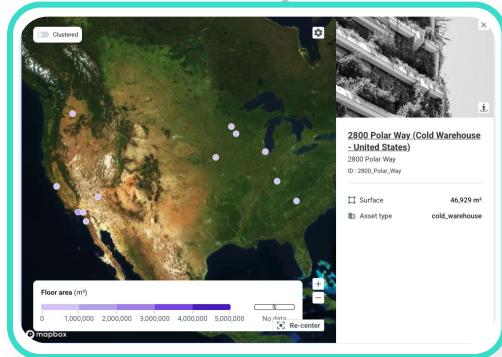
Fragmented legal landscape

Creating a unified sustainability strategy, despite differing standards and local laws across the map.

Demo



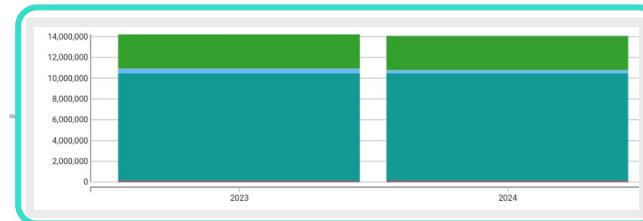
Managing 150 assets across the U.S.



Assets in Deepki

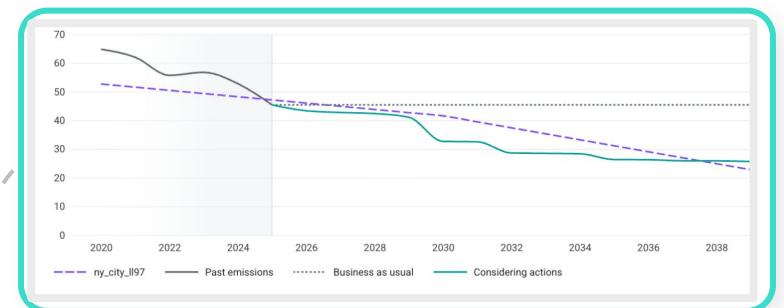
Eligibility determined

Ordinance Name	Eligibility	Submission Deadline	Submission status
New York (NY) Local Law 84 (LL84)	Yes	2026-05-01	In progress
New York (NY) Local Law 87 (LL87)	Yes	2026-12-31	Completed
New York (NY) Local Law 97 (LL97)	Yes	2026-05-01	Not started
New York (NY) Local Law 33 (LL33)	Yes	2026-05-01	Not started



Visualize potential penalties,
create and centralize your strategy

Track status and performance across pathways



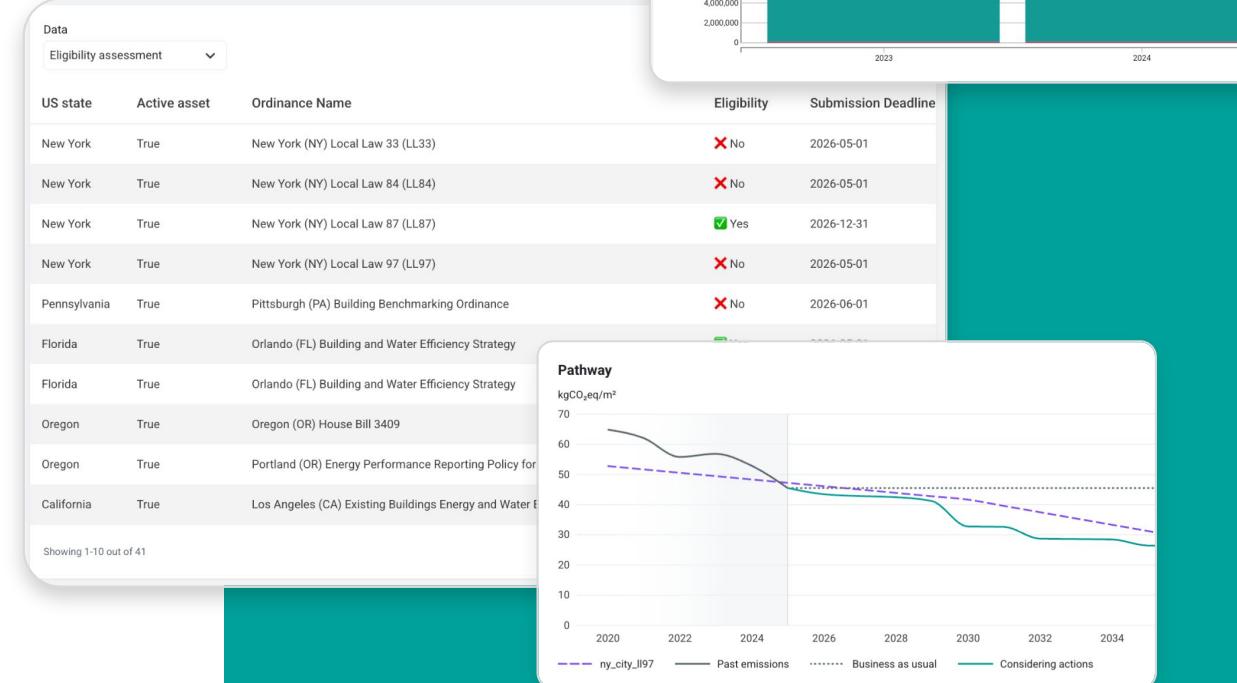
Local Ordinances in Deepki: From visibility to risk mitigation

Instantly identify asset eligibility and exposure across your entire portfolio, eliminating manual screening

Transform complex ordinances into clear financial forecasts to **prioritize CapEx where it protects value most**

Manage compliance in one place with centralized tracking for every asset—from filing deadlines and exemptions to extensions

Build virtual retrofits and **plan investments that align your BPS pathways with your exit strategy**



Accelerating your journey from compliance to performance



Q&A

Register today for Deepki's Next product release **webinar!**



What's new in Deepki Product Release Webinar

February 18th
3pm GMT / 10am EST

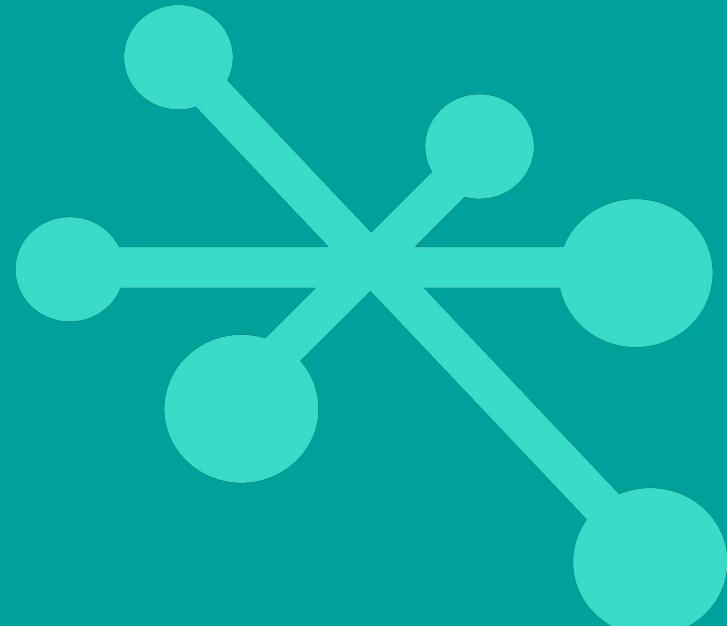


Olivier PIN
Chief Product
Officer



Angelea ENNAMORATO
Product Marketing
Manager

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Thank you