



Webinar

Navigating the North American Regulatory Landscape

Building Performance & Benchmarking

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Agenda

> Intro to Deepki

Local Ordinances Demo

Local Ordinances Roadmap

About us

Enterprise-grade Solutions Built for **Security & Impact**

BlackRock

Brookfield

Invesco

nuveen
A TIAA Company

PGIM

Fidelity
INTERNATIONAL

BNP PARIBAS

AEW

CBRE

GENERALI

JLL

KENNEDY WILSON

Leaders in Real Estate Sustainability

600+

Clients

70,000+

Platform users

\$4T+

Real Estate
AUM monitored

90+

Countries
where we operate

12

Locations

Amsterdam, Berlin,
Copenhagen, London,
Madrid, Milan, New York,
Paris, Seattle, Sydney,
Singapore, Zurich



Certifications & Labels

ISO 27001

ISO 14064-1

ISAE 3000 type II



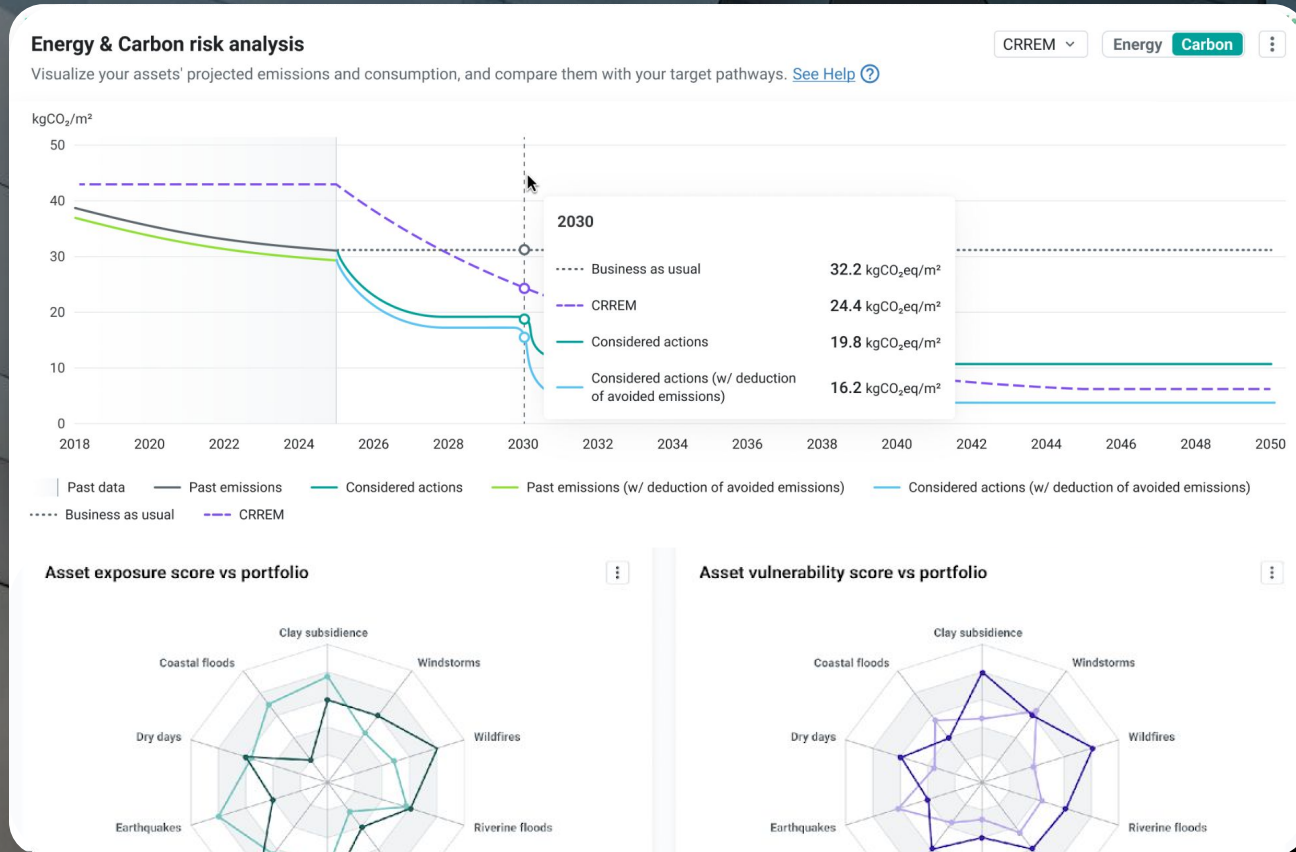
Turn Sustainability Challenge Into Value

“ Sustainability is about financial materiality, and financial impact is always the key driver in decision-making ”

Martina Bartek,
Sustainability Lead
Tristan Capital Partners



Most Trusted Sustainability Solutions for Real Estate



Performance

Design and implement optimized decarbonization strategies

Resilience

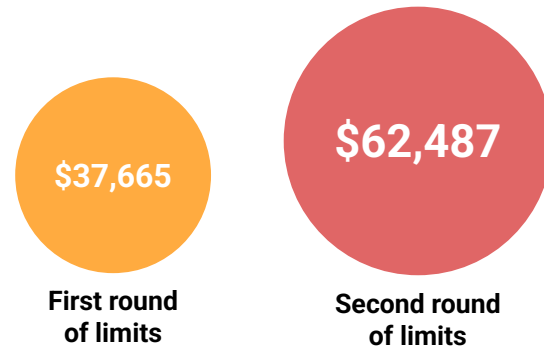
Assess climate-related risks, understand your assets' vulnerabilities

Compliance

Stay ahead of evolving reporting requirements with audit-ready data

The Challenges

Median annual building penalty/cost in New York City



[JLL Future-proof your investments](#)

Limited visibility over portfolio and high-risk assets

Easy assessment of eligible assets and accurate ranking according to risk exposure. Difficulty to track obligations, and anticipate financial penalties.

Administrative and operational costs

Managing the sheer volume of data (utility bills, meter readings, carbon math) needed for accurate, transparent reporting submissions.

Value preservation amidst increasing fines

Maintaining NAV in a market that is increasingly penalizing “brown” buildings.

Fragmented legal landscape

Creating a unified sustainability strategy, despite differing standards and local laws across the map.

Demo

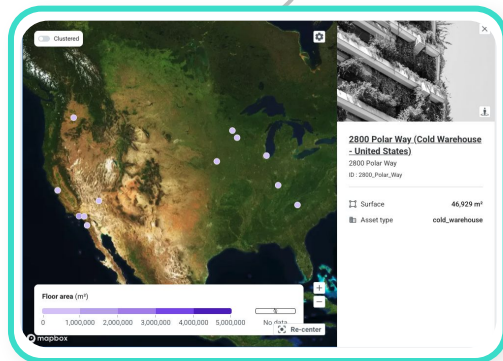
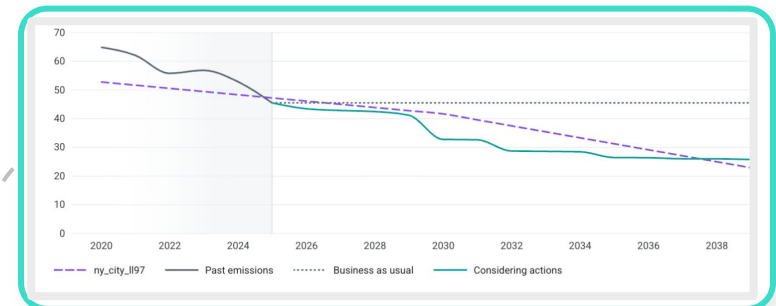


Managing 150 assets across the U.S.

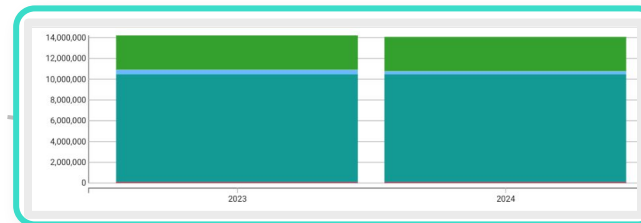
Eligibility determined

Ordinance Name	Eligibility	Submission Deadline	Submission status
New York (NY) Local Law 84 (LL84)	✓ Yes	2026-05-01	In progress
New York (NY) Local Law 87 (LL87)	✓ Yes	2026-12-31	Completed
New York (NY) Local Law 97 (LL97)	✓ Yes	2026-05-01	Not started
New York (NY) Local Law 33 (LL33)	✓ Yes	2026-05-01	Not started

Track status and performance across pathways



Assets in Deepki



Visualize potential penalties, create and centralize your strategy

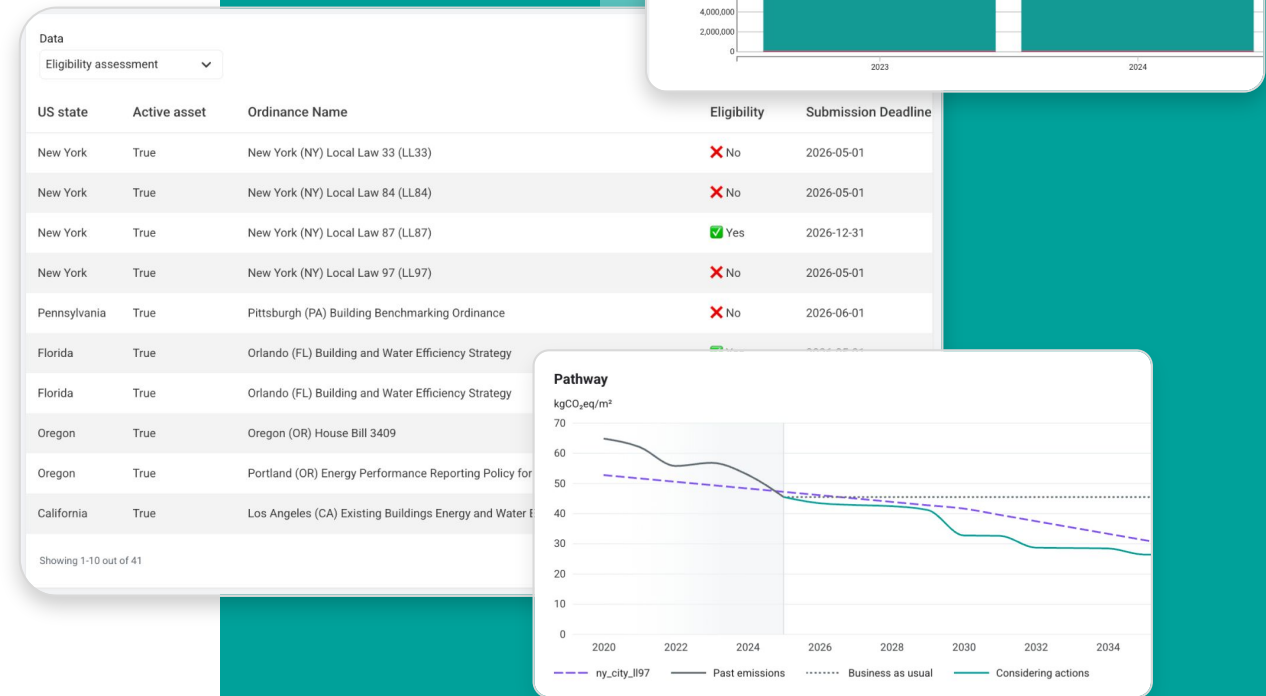
Local Ordinances in Deepki: From visibility to risk mitigation

Instantly identify asset eligibility and exposure across your entire portfolio, eliminating manual screening

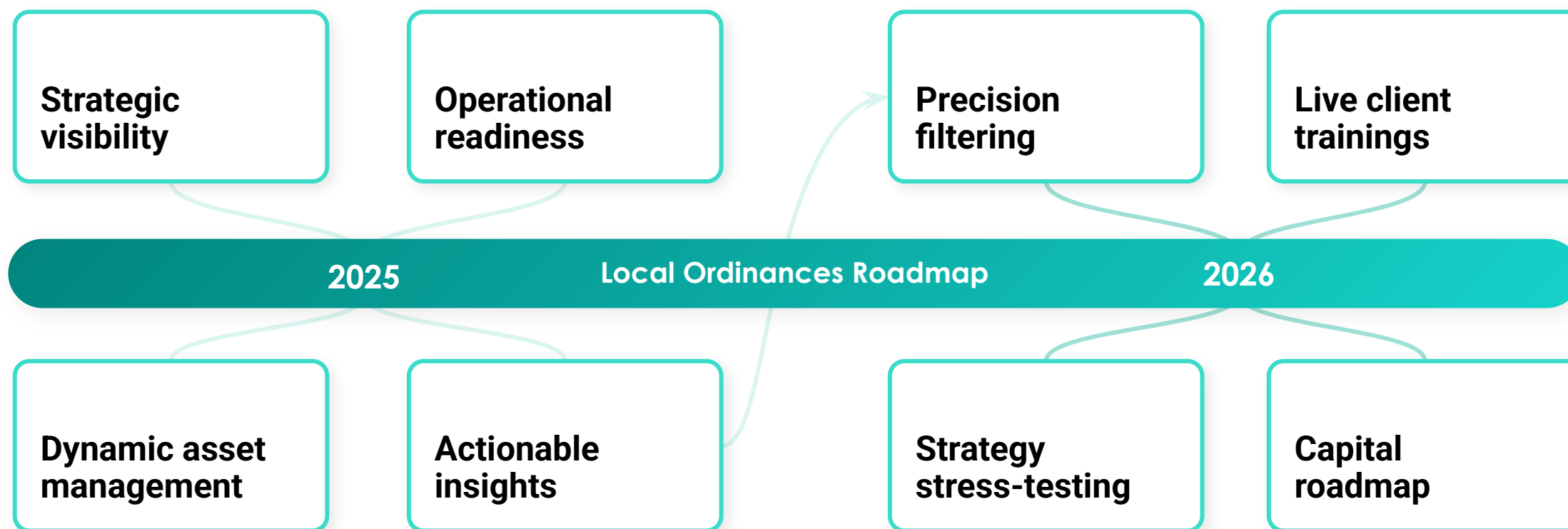
Transform complex ordinances into clear financial forecasts to **prioritize CapEx where it protects value most**

Manage compliance in one place with centralized tracking for every asset—from filing deadlines and exemptions to extensions

Build virtual retrofits and **plan investments that align your BPS pathways with your exit strategy**



Accelerating your journey from compliance to performance



Q&A

Register today for Deepki's Next product release webinar!



What's new in Deepki Product Release Webinar

February 18th
3pm GMT / 10am EST

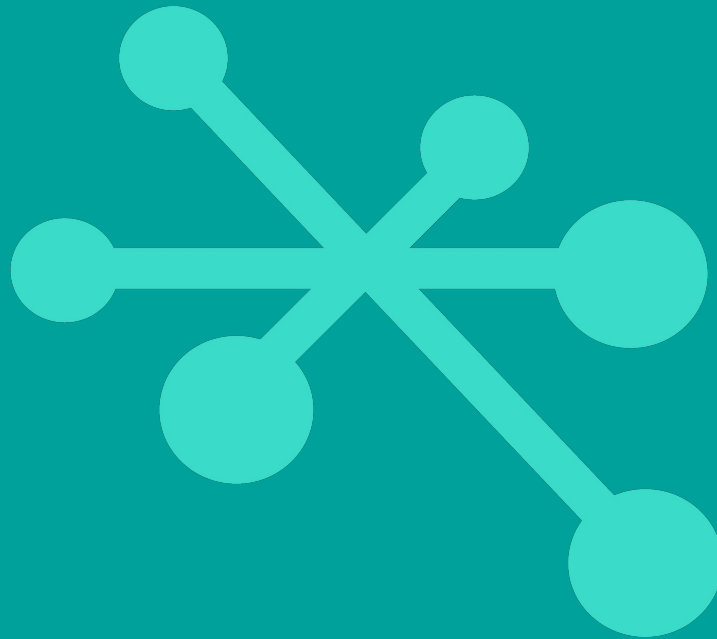


Olivier PIN
Chief Product
Officer



Angelea ENNAMORATO
Product Marketing
Manager

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Thank you