



## **REAL ESTATE ESG DATA INTELLIGENCE FIRM, DEEPMI, LAUNCHES IN THE UK**

**Powerful and innovative data analysis platform to improve ESG performance**

**Enhances the value of commercial real estate**

**New research highlights the growing importance of ESG in investment decisions**

**London, 25th October 2021**

Deepki, the only company in Europe offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and managers improve the ESG performance of their real estate assets, and in the process enhance their value, has today launched in the UK.

Deepki's SaaS platform enables clients to collect ESG data, get a comprehensive overview of their portfolio's ESG performance, establish pathways, assess their performance and report to key stakeholders, facilitating their transition to net zero. The platform is supported by carbon and ESG experts who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

Founded in 2014, Deepki's story began with the Founders' belief that real estate sustainability is possible on a large scale by harnessing the power of data and using it to inform ESG strategies and benchmark performance and progress. Now with over 150 employees, offices in five European capital cities and operating in over 38 countries, Deepki has become the European leader in ESG and data intelligence solutions for environmental transition in the commercial real estate sector, with more than 400 million m<sup>2</sup> under management and customers such as SwissLife Asset Managers, Generali Real Estate, and KLEPIERRE. To date, Deepki has saved over 180,000 equivalent tonnes of CO<sub>2</sub> across its client base.

Deepki now aims to replicate its success across Europe in the UK, where there is already a strong demand for its solutions. The commitment to ESG is underlined by new research\* conducted by Deepki with UK institutional investors and real estate property professionals which highlights the



importance of ESG when investing in UK commercial real estate, with one third saying the ESG credentials of property are extremely important in the decision-making process, and a further 57% saying they are quite important.

Additionally, 81% of those questioned expect the ESG credentials of commercial property to become even more important in three years, underlining how critical the commitment to addressing climate change and demonstrating steps to net zero has become.

The UK business is led by Katie Whipp, who has a strong real estate track record, having previously held senior roles at CBRE and Cluttons.

Commenting on the UK launch of Deepki, Vincent Bryant, Co-founder and CEO of Deepki, said: "This is an important milestone in the rapid growth of our business, and it also demonstrates the growing importance of ESG and the transition to net zero by the commercial real estate sector in the UK, which is supported by institutional investors and asset owners alike."



Katie Whipp, Head of Deepki UK said: "The decarbonisation of UK commercial real estate is now a necessity, not simply an aspiration. Without clear pathways to net zero, asset owners will see their assets decline in value, and find it difficult to attract investors or occupiers. Deepki offers an end-to-end proposition which is relevant to the whole of the real estate community. We can collect the data intelligence, analyse it and provide the expertise to help asset owners take the appropriate action to make the transition to net zero."

For further information about Deepki's services, visit: [www.deepki.com](http://www.deepki.com)

### **Notes to editors**

Research conducted by Pureprofile with 100 institutional commercial real estate investors and commercial real estate professionals in October 2021



### **About Deepki**

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net-zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

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