



REAL ESTATE ESG DATA INTELLIGENCE FIRM, DEEPMI, LAUNCHES IN GERMANY AS SECTOR FACES GROWING PRESSURE TO IMPROVE ESG PERFORMANCE

- **Powerful and innovative data analysis platform which enhances asset value**
- **Svenja Eisner appointed as Head of Deepki Germany**

Berlin, 18th January 2022

Deepki, the only company in Europe offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and managers improve the ESG performance of their real estate assets, and in the process enhance their value, has today launched in Germany.

The announcement marks the latest step in Deepki's growth strategy, following a successful UK launch in 2021, ensuring it is well positioned to take advantage of the increased focus within the real estate sector on tackling climate change, following COP26 and pressure from Germany's new government. Germany's newly appointed Chancellor, Olaf Scholz, has said Germany must be climate neutral by 2045, with the federal government relying on technical and social innovations to achieve this, while increasing the proportion of renewable energies used and putting an end to coal as early as 2030.

Deepki's SaaS platform enables clients to collect ESG data, get a comprehensive overview of their portfolio's ESG performance, establish pathways, assess their performance and report to key stakeholders, facilitating their transition to net zero. The platform is supported by carbon and ESG experts who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

Founded in 2014, Deepki's story began with the founders' belief that real estate sustainability can be achieved at scale by harnessing the power of data and using it to inform ESG strategies and benchmark performance and progress. Now with over 150 employees, offices in five European capitals and operating in over 38 countries, Deepki has become the leader in ESG and data intelligence solutions for environmental transition in the commercial real estate sector, with more than 400 million m² under management and customers including SwissLife



Asset Managers, Generali Real Estate, and Klépierre. To date, Deepki has saved over 180,000 equivalent tonnes of CO₂ across its client base.



Deepki now aims to replicate its success across Europe in Germany. There is already a strong demand for its solutions thanks to an increased focus on climate change, with local customers such as Allianz and Warburg HIH already accounting for a significant share of the company's revenue. The Head of Deepki Germany is newly appointed Svenja Eisner, who has a successful track record in the real estate sector, holding senior roles at WeWork and rent24.

Commenting on the launch, Svenja said: "In Germany, businesses must recognize that there is growing pressure to improve their ESG performance, not just because of global agreements but also the change in government, which will also mean a much greater focus on climate change.

"Deepki is a unique proposition in the German market, which is more complex than others such as France and the UK, thanks to thousands of energy suppliers and tight regulations, making data collection particularly challenging. Deepki has a long, successful track record and can help real estate firms ensure their data is complete and reliable, using it to develop effective pathways to net zero."

Commenting on the launch of Deepki in Germany, Vincent Bryant, Co-founder and CEO of Deepki, said: "Deepki's launch in the German market is another significant step in the growth of our business and ensures we are perfectly placed to benefit from the increasing focus on ESG. We can support commercial real estate owners and managers, helping them to understand the challenges, take action and make a positive contribution to tackling climate change."

For further information about Deepki's services, visit: www.deepki.com

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net-zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate,



Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

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