



DEEPMI MAKES STRATEGIC HIRES TO HELP DELIVER ITS AMBITIOUS GROWTH PLANS

Paris, 24th November 2022 – Deepki, the ESG data intelligence firm, has announced three senior hires who join its Leadership Committee as it pursues its global growth strategy. Deepki is the only company in the world offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and managers improve the ESG performance of their real estate assets, and in the process enhance their value.

Earlier this year, Deepki secured a €150 million Series C round of funding, enabling it to strengthen its leadership position in Europe through innovation, establish and grow the business in new markets, carry out acquisitions, and make strategic hires. The appointments announced today are another key step in delivering against these objectives.



Élise Jacques joins as VP Transformation and M&A. Élise will be responsible for supporting the enhancement and development of the company's commercial performance and external growth. She began her career in the energy sector and worked for Saipem for five years in West Africa. She then joined JLL where she held the position of Director of Business Development and Intelligence.



Anastasia Petrova takes on the role of Global Head of Partnerships and will be responsible for developing Deepki's network of trusted partners with key industry players. She has over 20 years of international experience in telecommunications, banking and software development. She has worked in Russia, Eastern Europe, Finland and the UK, and has managed international teams from Vancouver to Singapore. Throughout her career, Anastasia has held operational and strategic roles in several large companies, including Nokia Corporation, NatWest Group, Pitney Bowes Software, Skrill and Quantexa.



Christophe Temple has been appointed VP Experience and Design.

Christophe's mission will be to connect different departments within Deepki to improve the user experience through design. Christophe started his career in the design and innovation sector and has worked at Altran, before joining frog. During his career, Christophe has worked on highly strategic transformation projects in the retail, transport, banking, utilities, and energy sectors.

Welcoming the new hires, Vincent Bryant, CEO & Co-founder of Deepki, said:

"We are extremely pleased to announce the appointment of Christophe, Elise and Anastasia to Deepki. Their experience at strategic levels of responsibility, in international environments, will be invaluable to the company. With these arrivals, Deepki is fully prepared for its next phase of growth."

Elise Jacques, VP Transformation and M&A at Deepki, states:

"I am delighted to join the Deepki team as VP Transformation and M&A. Deepki is a company in hyper-growth with all the tools to achieve its ambitions, as many opportunities open up in the sustainable real estate sector."

Anastasia Petrova, Global Head of Partnerships at Deepki, states:

"I am honoured to join Deepki as Global Head of Partnerships. I was drawn by Deepki's international footprint and look forward to continuing to build the network of key partners."

Christophe Temple, VP Experience & Design at Deepki, states:

"I am very excited to join the Deepki team as VP Experience & Design. Joining Deepki is a great opportunity to harness my experience in design to deliver the best possible experience to Deepki's customers, and work towards a more virtuous real estate sector."

Deepki's market-leading SaaS platform enables clients to collect ESG data, gain a comprehensive overview of their portfolio's ESG performance, establish investment plans to reach net zero, and assess results. It also allows users to report to key stakeholders. The



platform is supported by carbon and ESG experts who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

Now with over 250 employees, offices in five cities across Europe and operating in over 41 countries, Deepki has become the global leader in ESG and data intelligence solutions for environmental transition in the commercial real estate sector, with more than 500 million m² - almost five times the area of Paris - under management.

For further information about Deepki's end-to-end ESG solutions, visit: www.deepki.com

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their Net Zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximise asset value. Deepki operates in over 41 countries, with over 250 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

In March 2022 Deepki raised €150 million in a Series C round of funding which was jointly led by Highland Europe and One Peak Partners. Other investors include Bpifrance, through their Large Venture fund, and Revaia.

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