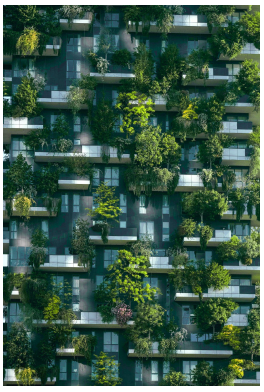
DEEPKI RELEASES ITS "ESG INDEX" IN PARTNERSHIP WITH IEIF, A BENCHMARK FOR THE ENERGY PERFORMANCE OF EUROPEAN REAL ESTATE, TO HELP THE SECTOR REDUCE ITS NEGATIVE ENVIRONMENTAL IMPACT

Paris, November 9th, 2022

Deepki, the only company in the world offering a fully populated ESG data intelligence platform for the real estate sector, has today launched its "ESG Index" in partnership with IEIF (l'Institut de l'Epargne Immobiliere et Fonciere), in order to help real estate players understand the performance of their assets and meet the challenges of the EU Taxonomy. This represents the first European benchmark measuring real estate's ESG performance. Freely accessible online, it will firstly provide a top 15% and top 30% in terms of performance in primary energy consumption and, later, final energy and CO_2eq emissions, for each asset class, by country.



To achieve the goal of carbon neutrality by 2050, the European Commission has detailed certain performance criteria in the EU Taxonomy. According to these criteria, buildings in the top 15% of the national or regional building stock in terms of energy consumption will be considered sustainable investments and serve as a benchmark for the entire sector.

Deepki is publishing its "ESG Index", a European benchmark with a standardized methodology measuring the ESG performance of real estate, providing owners and managers of property portfolios with a clear vision of the sector's environmental performance, and a reference against which they can measure their own assets.

By automatically collecting actual - rather than declarative - data, from more than 400,000 assets in 41 countries, Deepki can share in-depth insights into the real estate sector's energy performance, by asset type (offices, retail, residential, logistics, healthcare, etc.) and location. Published and updated annually, this benchmark represents a true reflection of the European market and its systemic evolutions.

With values for the top 15%, the market is able to identify the assets contributing to a reduction in climate change according to the EU Taxonomy. The top 30% will allow the market to determine which assets contribute substantially to the EU Taxonomy's objectives and do no significant harm in the fight against climate change.

For example, it shows that:

- the top 15% of the retail building market in France consumes 179 kWhPE/m2 per year
- the top 30% of the office building market in the UK consumes 168 kWhPE/m2 per year
- the average of the German healthcare building market consumes 230 kWhPE/m2 per year
- the top 15% of the logistics building market in Europe consumes 44 kWhPE/m2 per year

With this first publication, Deepki and IEIF look to encourage dialogue surrounding energy performance between players at a national and European level, in order to construct a benchmark which is useful to all professionals within the industry. This is already the case in France, Germany and the UK. Deepki has begun sharing its knowledge in order to align the methodology and energy

performance values of different organizations. Deepki and IEIF hope to replicate this across the whole of Europe, with other national organizations, in order to provide a lasting, uniform reference, and thereby accompany the continent on its path to net zero carbon.

Vincent Bryant, CEO and co-founder of **Deepki** and **Emmanuel Blanchet**, COO and co-founder of **Deepki**, state:

"We are extremely proud to be publishing this benchmark for the energy performance of the real estate sector. We believe this will allow industry professionals to better understand the sector's performance and share their feedback with us. Deepki, which monitors over 400,000 commercial real estate assets, is in fact one of the only companies able to publish actual, reliable data rather than declarative. By collecting data from over 40 countries we are able to obtain uniform results that are truly comparable at an international level, thanks to the use of a common methodology. Only by gaining a deeper and more systematic understanding of its environmental impact can the sector take effective action to realize its fundamental transformation."

Daniel While, Head of Research, Strategy & Sustainability at **Primonial**, adds:

"In light of the SFDR and the EU Taxonomy, there was increasing demand from the market for a reliable, standardized benchmark at a European level. Deepki's Index will serve as a common standard against which we can compare ourselves".

Grigor Georgiev Hadjiev, Head of Product & Development at **Allianz Real Estate West Europe**:

"Allianz Real Estate sees index initiatives as an opportunity to have harmonized Taxonomy alignment values for all countries in which we operate and for which we suffer from a lack of reliable benchmarks".

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their Net Zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 41 countries, with over 250 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

In March 2022 Deepki raised €150 million in a Series C round of funding which was jointly led by Highland Europe and One Peak Partners. Other investors include Bpifrance, through their Large Venture fund and Revaia.

About IEIF

Created in 1986, IEIF is an independent research center specializing in real estate. Its objective is to support real estate and investment players in their activities and strategic thinking, by offering them studies, analysis notes, working groups and think tanks.

IEIF's approach integrates real estate into both the economy and asset allocation. It is cross-sectoral, with IEIF monitoring the real estate markets, real estate funds and financing at the same time.

The IEIF currently has 140 member companies (2/3 investors, 1/3 other players).

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