



DEEPMI STRENGTHENS ITS EXECUTIVE COMMITTEE WITH KEY NEW APPOINTMENTS: FRÉDÉRIC CHABROL AS CHIEF FINANCIAL OFFICER, EMMANUEL ALLANOS AS CHIEF PEOPLE OFFICER AND PHILL OLIVER AS GLOBAL VP SALES

Paris, 24th February 2022

Founded in 2014, Deepki is the only company in the world offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and managers improve the ESG performance of their real estate assets and enhance their value.

Through its combination of technology and expertise, Deepki helps its clients design and implement effective ESG strategies for a greater positive impact, dealing with topics such as energy, water and waste consumption, social impact, and governance best practices.

To support Deepki's sustained growth and structure the company's international ambitions, Deepki is announcing the arrival of three new members to its executive committee:

- **Frédéric Chabrol as Chief Financial Officer (CFO).** Frédéric's mission will be to reinforce the company's financial teams and processes globally.
- **Emmanuel Allanos as Chief People Officer (CPO).** Emmanuel will lead the HR team's structuring in France and abroad, while expanding talent acquisition and development within the company. He will also be responsible for the company's internal communication and ESG strategy.
- **Phill Oliver as Global VP Sales.** Phill will be responsible for growing Deepki's international business and strengthening its sales teams.

Vincent Bryant, co-founder and CEO of Deepki, comments:

"We are very pleased to announce the appointments of Frédéric, Emmanuel and Phill at Deepki. Their combined experience in international environments, in senior, strategic roles within technology companies, will be invaluable to the company. With the arrival of these key profiles, Deepki is fully armed for accelerated growth, from the inside out."

Frédéric Chabrol, Deepki's Chief Financial Officer, affirms:

"I'm thrilled to be joining Deepki's ranks in the role of CFO. I was won over by the company's vision and values, its deep commitment to environmental transition and guiding its customers toward net zero. Deepki is a company undergoing rapid expansion, and I'm excited to play a part in these next stages of growth."

Emmanuel Allanos, Deepki's Chief People Officer, states:

"I'm delighted to come on board as Deepki's Chief People Officer. The company's teams are all driven by the desire to make a real, positive impact on the planet, harnessing the power of ESG. I'm honored and excited to play an active role in this move toward more virtuous real estate. I'm grateful to Deepki's founders, Vincent



and Emmanuel, for this opportunity to contribute to their growth and global expansion, including the acquisition and development of talented experts."

Phill Oliver, Deepki's Global VP Sales, says:

"I'm honored to join Deepki as Global VP Sales and am grateful to Vincent and Emmanuel for entrusting me with this role. I share the values that drove them to create Deepki in order to transform real estate into a force for good for the planet. I am very impressed by Deepki's technological expertise, and look forward to taking on this new challenge."

About Frédéric Chabrol



Frédéric Chabrol has over 12 years of experience in finance, starting in consulting, international financial audit and transactional services - notably at Mazars from 2015 to 2018. In 2019, Frédéric became Finance Director at Swile, a French hypergrowth company producing restaurant voucher cards. There, he created the finance department, oversaw a \$200 million fundraising with Idinvest Partners (Earazeo), Index Ventures, Hodosophia and SoftBank (thereby gaining Unicorn status) and led the acquisition of three subsidiaries - including one in Brazil. Frédéric has solid experience and proven skills in corporate acquisitions, country openings, structuring and developing financial teams in France and abroad, as well as financial software implementation.

About Emmanuel Allanos



Emmanuel Allanos has nearly 20 years of international experience in Human Resource management and Internal Communication in sectors ranging from energy, cloud platforms and logistics, to industrial minerals. He has held operational, corporate and strategic roles in companies undergoing significant growth and/or transformation (opening new countries, M&A, etc.). He has lived in France, the U.S., and the U.K., and has led numerous missions in Europe, the Americas, Asia and Africa.

About Phill Oliver



Phill Oliver has over 20 years of experience in the technology industry, including tenures with companies in high-growth phases. In 2018 he became Chief Business Development Officer at Excell Group, a B2B provider of connectivity, cloud and communication solutions. Previously, Phill oversaw sales and marketing at FluidOne, a cloud solutions provider. He also spent time working with sales teams at WorldPay and O2.



About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net-zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

For further information, please contact:

Clare Anderson

Email: clare@andersoncommsconsultancy.com

Mobile: +44 (0) 7958 665 883