



NEW RESEARCH SHOWS THAT 36% OF UK COMMERCIAL REAL ESTATE PROFESSIONALS BELIEVE THEIR EMPLOYERS HAVE A MINIMUM FOCUS ON ESG

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New research* conducted by Deepki, the European ESG data intelligence firm, with UK institutional commercial real estate investors and property professionals, shows that 36% of UK commercial real estate professionals feel that the ESG ambition of the organisations they work for is minimal, or worse, lagging, with no active ESG strategy in place.

This is despite the growing importance of environmental, social and governance factors when making commercial real estate investment decisions, with the majority (90%) of those questioned saying that the ESG credentials of property assets are important in the investment decision-making process.

The study revealed that 6% described their organisation as an “ESG laggard” with a commitment to ESG and net zero, but no active ESG strategy or pathway in place. Almost one third (30%) said that their organisation had a minimum focus on ESG but ensured they complied with the regulatory minimum, avoided compliance conflicts and mitigated reputational risks.



However, half of those questioned described the organisations they work for as “ESG adopters” with a clear strategy and pathway to achieving net-zero, training relevant employees to establish ESG knowledge, participating in ESG-scoring and data collection. Just 14% described their organisation as an “ESG pioneer”, pursuing the latest ESG trends and leading the way with clear goals and pathways to net zero, integrating ESG criteria in salary models and making extensive use of ESG data and measures for property management.

Deepki launched its UK business last year and is the only company in the world offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and managers improve the ESG performance of their real estate assets, and in the process enhance their value.



Deepki's scalable SaaS platform enables clients to collect ESG data, get a comprehensive overview of their portfolio's ESG performance, establish pathways, assess their performance and report to key stakeholders, facilitating their transition to net zero. The platform is supported by carbon and ESG experts who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

Katie Whipp, Head of Deepki UK, said: "Our research shows that while many commercial real estate investment and property firms are practising what they preach, a significant number are focusing on minimum ESG criteria. The sector is under the spotlight and, as regulatory pressure increases, it is not just the ESG performance of assets that matters – so does the engagement of owners and managers. We all have our part to play in the transition to net zero."

For further information about Deepki's end-to-end solutions, visit: www.deepki.com

Notes to editors

Research conducted by Pureprofile with 100 institutional commercial real estate investors and commercial real estate professionals in October 2021.

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net-zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximise asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

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