



Deepki Strengthens Executive Leadership for Next Phase of Global Growth

Sara Volpe joins as Chief Marketing Officer and Nicolas Guinet as Chief Financial Officer as Deepki accelerates international expansion and broadens its market opportunity.

LONDON – 29 September 2026 — Deepki, the global leader in real estate sustainability and performance, today announced the appointments of Sara Volpe as Chief Marketing Officer and Nicolas Guinet as Chief Financial Officer, strengthening its executive leadership team as the company enters its next phase of global growth.

The appointments come at a significant inflection point for Deepki. Following a period of rapid international expansion and strategic acquisitions, the company is broadening both its capabilities and the markets it serves, creating a larger opportunity to help real estate leaders improve performance and long-term asset value.

With an expanded portfolio spanning sustainability data, AI-enabled platform and specialist consulting services, Deepki is strengthening its executive team to scale internationally and expand via organic growth and M&A.

Scaling Deepki's Global Market Opportunity

Volpe brings more than 20 years of B2B SaaS and enterprise technology growth experience, including senior leadership roles at AVEVA and Schneider Electric, where she led global marketing organizations and scaled commercial engines and pipelines.

As CMO, Volpe will lead Deepki's global marketing and go-to-market strategy as the company expands into new markets, customer segments and geographies. Her mandate includes strengthening Deepki's global market position, accelerating customer and revenue growth, expanding the company's addressable market, and building a scalable commercial engine to support its next stage of growth.

"Deepki is at an exciting inflection point. The real estate industry is moving beyond sustainability as a reporting exercise toward a much broader question: how data, technology and AI can improve the performance and long-term value of assets," said Sara Volpe, CMO of Deepki. "Deepki has the opportunity to define that next category. My focus is on expanding the markets we serve, sharpening how we articulate our value, and building the global go-to-market engine that can support the scale of our ambition."

Building the Financial Foundation for Sustainable Scale

Guinet brings more than 15 years of global financial leadership across the technology and services sectors, with a proven track record of driving operational efficiency and business expansion at international firms such as iBasis, WPP, and Altran. As CFO, Guinet will lead Deepki's



global financial strategy and cross-entity operations, positioning the company for scalable growth to support platform reliability and long-term client success.

*"Building a market-leading platform requires a solid operational backbone," said **Nicolas Guinet, CFO of Deepki**. "Thanks to efficiency and a strong team, Deepki will achieve its ambitions. By fully integrating our acquisitions and maintaining strong capital efficiency, we build a solid foundation that allows us to keep reinvesting in our platform and delivering seamless service to our clients globally".*

Accelerating Deepki's Next Chapter

*"Real estate leaders need stronger technologies to drive long-term value across their portfolios globally," said **Vincent Bryant, CEO and Co-founder of Deepki**. "We have expanded our capabilities and geographic footprint to meet the scale of the opportunity ahead of us. Our ambition now is to provide the solutions that help real estate leaders improve performance and value across their entire portfolios. Sara and Nicolas bring the go to market and financial leadership we need to scale that ambition – organically, internationally and through continued strategic investment."*

The appointments follow Deepki's recent acquisitions of Camion, EVORA Global and Metry, which have expanded the company's capabilities across AI-enabled electrification, sustainability advisory and automated energy data collection. Together with Deepki's existing platform and previous acquisitions, these capabilities extend the company's ability to support real estate owners, investors and occupiers across an increasingly broad set of operational, sustainability and financial challenges.

About Deepki

[Deepki](#), the market-leading SaaS platform in real estate, enables owners, investors, and occupants to manage risk through data-driven insights, improve the sustainability and financial performance of their assets, and meet growing regulatory requirements. Deepki holds both ISAE 3000 Type II and SOC 2 Type II reports, guaranteeing the security, credibility, and accuracy of its data, making it fully auditable to the same high-quality standards as financial reporting. The company currently supports over 600 customers, monitoring the sustainability performance of over €4 trillion in real estate assets under management (AUM) across 100+ countries. Employing over 400 people, Deepki helps global clients—including Generali Real Estate, PGIM, and SwissLife Asset Managers—transition buildings towards sustainability and improve performance across more than 60 asset types. For further information, visit www.deepki.com.

Media Contact - Perception A

Email: clare@andersoncommsconsultancy.com

Mobile: +44 (0) 7958 665 883