



# The Azora Group calls on Deepki to collect its consumption data as part of a global ESG strategy

**“ Deepki allows us to automate data collection and achieve our overall ESG objectives. The human and professional support we have received has enabled us to determine a solid action plan to fulfill our ESG commitments while improving our GRESB reporting process.**

**Vanessa López**

Director of Regulatory Compliance and Risk Management for the Azora Group.

The Azora Group is a Spanish-based, independent asset management group. The group focuses on the investment and management of real estate, both for third parties and for its own. Since its creation in 2003, the Azora Group has raised more than €6.700 millions of national and international institutional capital and currently manages more than €6.268 millions of assets through different investment vehicles. Present in both Europe and in the United States, the Azora Group is specialized in various verticals including hotels, rental housing, retirement homes, offices, last mile logistics and renewable energy. Convinced that the integration of ESG factors into investments is essential, the Azora Group aims to implement a comprehensive and realistic ESG strategy. GRESB reporting is the first step in their overall environmental strategy and allows them to measure and benchmark their ESG performance.



**AZORA**

Customer **Azora Capital**

Location **Europa**

Sector **Real Estate**

Capabilities **#Data Collection #Data Discovery #Climate Risk #GRESB**

**122**

**Assets monitored on Deepki Ready**

**5 500+**

**Meters**

**4**

**Countries covered**  
Spain, Italy, Portugal, Belgium

**89**

**Residential buildings**  
8 000 houses

**29**

**Hotels**

**2**

**Offices**

## Using Deepki’s experience to streamline the GRESB submission process

Within the context of its ESG approach, few challenges for the Azora Group appeared as clearly as the data collection, an essential part of any GRESB evaluation. Vanessa López, director of Regulatory Compliance and Risk Management for the Azora Group, explained that choosing Deepki was the most obvious choice: “Calling on Deepki was the ideal solution to collect data and monitor its completion rate. Also, the automation of the

data collection allowed us to have real-time monitoring in the platform of our assets' consumption and emissions."

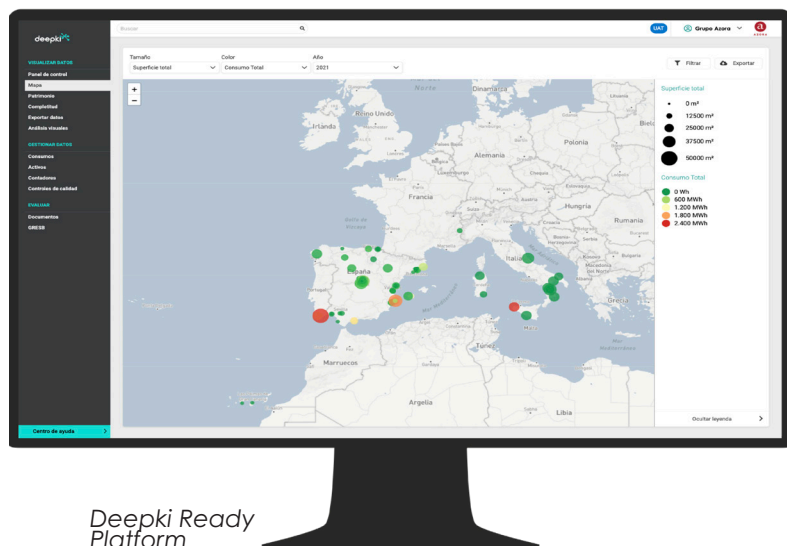
With all data centralized within a single platform for all assets, the Azora Group was able to obtain almost instantly all the information required for submission to the GRESB, thereby facilitating its assessment process. Lopez later specified, "since our collaboration with Deepki, we were able to enhance our GRESB reporting process and in the meantime, drastically reduce our consumption of water, and our production of waste and CO2 emissions."

## Personalized support and ESG expertise

To define and implement its global ESG strategy successfully, the Azora Group benefited from personalized support from Deepki's customer success and ESG advisory teams. Vanessa López stated that it was a pleasure to work with Deepki's teams and particularly with its ESG and data experts. "There is an excellent synergy between collaborators, which we are very satisfied with. The team we worked with is proactive and collaborative in following up on all tasks, which ensured the timely actualization of our objectives." Indeed, the Customer Success and ESG Advisory teams at Deepki proposed monthly meetings to members of Azora Group in order to ensure that its objectives were met. These regular meetings offered an additional advantage to the Group in that they enabled the team to anticipate upcoming adaptations in the ESG strategy.

## Deepki International expertise ensures the success of Azora Group's strategy

Managing assets in European countries and in the United States, the Azora Group needed to have an excellent technical and regulatory understanding of the specifics of ESG issues at the international level to ensure the success of its environmental and sustainability strategy. Deepki is a French company operating at an international level and counts on its local teams in its various subsidiaries. This knowledge allowed the Azora Group to receive specific advice aligned with the various national and international regulations and standards.



**“ Due to the difficulty of collecting consumption data, it was essential to be supported by teams of experts with local and international experience to ensure that our overall objectives were met at group level.**

**Vanessa López**

## Business process evolution with the Deepki Ready platform

When the Azora Group chose Deepki, the group was aware that this would change the business processes of its teams. Vanessa López emphasized that "the SaaS platform not only is a tool to monitor consumption, it is also an essential advisory tool for its users." Deepki Ready allows their team to reduce the number of potential errors associated with manual data collection. Azora's asset managers also report daily time savings since using the platform and are confident that, with Deepki, they will successfully face any upcoming ESG challenges.

## About Deepki

As early as 2014, Vincent Bryant and Emmanuel Blanchet realized that data-driven ESG strategy would be key to transforming real estate for the good of the planet. Today, leading international corporations and government organizations turn to Deepki to improve their environmental performance at scale. Today, Deepki is active in 39 countries, with offices in Milan, Madrid, London and Berlin, and trusted by organizations such as Generali, Allianz and JLL, as well as the French government.

[www.deepki.com](http://www.deepki.com)

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