



# Detecting four million euros of savings on the energy budget in just 6 months

## Challenges

By calling on Deepki, Klépierre has 3 main challenges:

- 1 Obtain the data needed to monitor the performance of its CSR strategy on a monthly and annual basis
- 2 Facilitate data collection for all stakeholders
- 3 Automate the analysis and calculation of performance indicators

## Results

- A faster and easier ESG audit
- An optimized data collection process
- Alerts if coverage is too low
- The ability to set targets based on the actual performance of each malls
- More reliable data & easier follow-up



Client **Klépierre**

Location **Europe**

Sector **Real estate**

Capabilities **#Data Collection  
#CSR Monitoring  
#Financial Reporting**

Data collection  
**+ reliable  
+ faster  
better  
monitored**

A monthly view of  
**shopping  
malls  
performance**

**100+**  
people across 15  
countries  
use the app

# Solutions



## Establishing the reporting scope and collection procedures

**Definition of different reporting levels:** by shopping center, nationally and on a global Real Estate scale.

**Integration of data into the application:**

- asset data (surface areas, site names, addresses..)
- activity data (opening hours, etc.)

**Creation of an online survey including 14 topics:** energy, climate change, waste & resources,



## Facilitating collection and monitoring in over 15 countries

**Reduction of the error rate linked to manual entry:** default drop-down menus, auto-fill based on previous years for data unlikely to change

**Creation of monthly alerts** to notify managers about data collection site

**Creation of a visualization tool** to follow data collection progress and notification of country & CSR managers



## Improving shopping mall management

**Automatic calculation of monthly indicators** (consumption & performance) on different levels: shopping centers, national, global.

**Site comparisons:** individual and cross-site consumption history



**With Deepki, we have been able to combine in one tool the tracking and monitoring of our CSR strategy with the needs of extra-financial reporting. Sector leadership recognised by our auditors.**



**Franck THARREAU,**  
Group Head Of Engineering & Sustainability at Klépierre

## Scope

**155**

shopping malls

## Annual energy bill

**€46 785 000**

## Total annual consumption

**484 567 000 kWh**

## About Deepki



Back in 2014, Vincent Bryant and Emmanuel Blanchet saw early that real estate was late in climate protection. Deepki was born out of their vision that real estate could be a force for good on the planet provided that the right data and ESG strategies are in place.

## Today we believe that virtuous real estate is the way forward.

Fast forward today, Deepki is active in 33+ countries, having openend offices in Milan, Madrid and London, trusted by leading European companies

including Generali, Allianz, GLL, and the French gouvernement 1.2 billion real estate assets value, to name a few.