



Simplify CSR data collection across an international portfolio

Challenges

By calling on Deepki, Klépierre has 3 main challenges:

- 1 Obtain the data needed to monitor the performance of its CSR strategy on a monthly and annual basis
- 2 Facilitate data collection for all stakeholders
- 3 Automate the analysis and calculation of performance indicators

Results

- A faster and easier ESG audit
- An optimized data collection process
- Alerts if coverage is too low
- The ability to set targets based on the actual performance of each malls
- More reliable data & easier follow-up



Client Klépierre

Location Europe

Sector Real Estate

Capabilities #Data Collection
#CSR Monitoring
#Financial Reporting

Data collection
+reliable
+faster
better
monitored

A monthly view of
shopping
malls
performance

+100
people across 15
countries
use the app

Solutions



Establishing the reporting scope and collection procedures

Definition of different reporting levels: by shopping center, nationally and on a global Real Estate scale.

Integration of data into the application:

- asset data (surface areas, site names, addresses..)
- activity data (opening hours, etc.)

Creation of an online survey including 14 topics: energy, climate change, waste & resources, certification....



Facilitating collection and monitoring in over 15 countries

Reduction of the error rate linked to manual entry: default drop-down menus, auto-fill based on previous years for data unlikely to change

Creation of monthly alerts to notify managers about data collection site

Creation of a visualization tool to follow data collection progress and notification of country & CSR managers



Improving shopping mall management

Automatic calculation of monthly indicators (consumption & performance) on different levels: shopping centers, national, global

Site comparisons: individual and cross-site consumption history



With Deepki, we have been able to combine in one tool the tracking and monitoring of our CSR strategy with the needs of extra-financial reporting Sector leadership recognised by our auditors.



Franck THARREAU,
Group Head Of Engineering & Sustainability at Klépierre

Scope

155

shopping malls

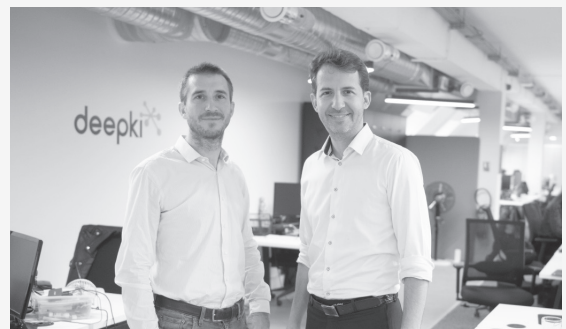
Annual energy bill

€46 785 000

Total annual consumption

484 567 000 kWh

About Deepki



Back in 2014, Vincent Bryant and Emmanuel Blanchet saw early that real estate was late in climate protection. Deepki was born out of their vision that real estate could be a force for good on the planet provided that the right data and ESG strategies are in place.

Today we believe that virtuous real estate is the way forward.

Fast forward today, Deepki is active in 33+ countries, having opened offices in Milan, Madrid and London, trusted by leading European companies

including Generali, Allianz, GLL, and the French government 1.2 billion real estate assets value, to name a few.