

NEW RESEARCH REVEALS MORE INVESTORS AND BUYERS WILL WALK AWAY FROM UK COMMERCIAL REAL ESTATE WITH POOR ESG PERFORMANCE

London, 15th November 2021

The majority (73%) of UK institutional real estate investors and property professionals expect more commercial property investors and buyers to walk away from commercial real estate with poor ESG performance. Just one fifth (22%) do not expect this to happen.

The findings are from Deepki, the real estate ESG data intelligence firm. It shows that over the next three years, four fifths (82%) expect this trend to increase. Furthermore, three quarters (75%) of institutional investors and landlords are looking to sell commercial real estate assets with poor ESG credentials.

Katie Whipp, Head of Deepki UK said: "Our research shows that ESG is now having a direct impact on the ability to sell UK commercial real estate sector assets. This sentiment was echoed at COP26, where there was growing urgency in the sector for climate change action."

"Many investors and buyers are now voting with their feet and walking away from deals where ESG credentials are not good enough and owners are seeking to divest assets which perform poorly, underlying the fact that sustainability is not a choice but an imperative."

Deepki has recently launched in the UK and is the only company in Europe offering a fully populated ESG data intelligence platform to help commercial real estate investors, owners and



managers improve the ESG performance of their real estate assets and enhance their value.

Deepki's scalable SaaS platform enables clients to collect ESG data, get a comprehensive overview of their portfolio's ESG performance, establish carbon pathways, assess their performance and report to key



stakeholders, facilitating their transition to net zero. The platform is supported by carbon and ESG experts, who partner with clients across data collection and analysis, through to ESG strategy definition and implementation.

For further information about Deepki's services, visit: www.deepki.com

Notes to editors

Research conducted by Pureprofile with 100 institutional commercial real estate investors and commercial real estate professionals in October 2021

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their net-zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximize asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale.

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