

# Data company launches industry-first ESG index

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Data will be collected from more than 400,000 assets in 41 countries



- **What** Deepki launches ESG index for the European property markets
- **Why** To create a benchmark for the energy performance of European real estate
- **What next** To achieve the goal of carbon neutrality by 2050, the European Commission has detailed certain performance criteria in the EU Taxonomy

Data company Deepki has launched an ESG index in partnership with the Institut de l'Épargne Immobilière et Foncière (IEIF) to create a benchmark for the energy performance of European real estate, *React News* can reveal.

The index will provide property owners with a vision of the sector's environmental performance, and a reference against which they can measure

their own assets.

The platform will automatically collect data from more than 400,000 assets in 41 countries.

It represents the first European benchmark measuring real estate's ESG performance and will initially provide a top 15% and top 30% in terms of performance in primary energy consumption. It will subsequently provide final energy and CO<sub>2</sub>eq emissions, for each asset class, by country.

To achieve the goal of carbon neutrality by 2050, the European Commission has detailed certain performance criteria in the EU Taxonomy.

Vincent Bryant, CEO and co-founder of Deepki, and Emmanuel Blanchet, COO and co-founder of Deepki, said: "We believe this will allow industry professionals to better understand the sector's performance and share their feedback with us.

"Only by gaining a deeper and more systematic understanding of its environmental impact can the sector take effective action to realise its fundamental transformation."