

Samantha McClary 10/05/2023

CBRE has formed a global strategic partnership with Deepki.

The agent's property management group has teamed up with the ESG tech firm to utilise Deepki Ready, a landlord-focused real estate sustainability data intelligence platform, across its global CBRE-managed property portfolio.

While CBRE has been using Deepki for properties it manages in the United Kingdom for more than two years, this partnership will see it expand across CBRE-managed properties throughout Continental Europe, with plans to begin using the platform in the Americas and the Pacific region as the next step in a global rollout.

CBRE will also make a strategic investment in the rapidly growing, nine-year-old software-as-a-service company, securing a minority share.

"Property owners are increasingly turning to CBRE for help in meeting their decarbonisation and other sustainability goals," said Emma Buckland, global president of property management at CBRE. "Deepki is a leading sustainability data intelligence platform for real estate that provides deep insights and will enable our teams to take informed actions at the building level. This will help us embed sustainability best practices and add real value at properties we manage around the world."

Deepki's platform enables its customers to collect energy, water and waste consumption data, gain a comprehensive view of environmental performance at a portfolio and asset-level, establish investment plans to reach net zero, and measure results.

In March 2022, Deepki raised €150m (£130m) in a Series C round of funding, which was jointly led by Highland Europe and One Peak Partners. Other investors include Bpifrance, Revaia, Hi Inov, Demeter and Statkraft Ventures.

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